



Presentation Tweet Book01: 140 Ways to Present with Impact (Paperback)

By Wayne Turmel

Thinkaha, 2011. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.If you re in management, you are almost certainly making presentations routinely. It s easy, but incorrect, to think of your presentation as a bunch of bulleted lists in Powerpoint slides. Technical managers, in particular, are notorious for conceiving of their presentations in this way. The truth is that every presentation you create and deliver is an opportunity for you to communicate your message, persuade your audience and get the action you require as a response. So how do you go about creating presentations that accomplish this? Communication expert Wayne Turmel talked to technical managers at the engineering giant Cisco, where hundreds of presentations are made every day. Presenters at Cisco have to make sure their presentations get heard above the noise. They must get their points across clearly and succinctly while persuading their audiences to take desired courses of action. In #PRESENTATION tweet Book01, Wayne distills for you the best of the best presentation tips, painstakingly gathered from expert presenters across Cisco. He presents the tips in the ever-popular tweet format, allowing you to absorb the wisdom readily and put it directly into action....



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Reviews

Thorough guideline! Its this type of good read. It is really simplistic but shocks from the 50 percent from the publication. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Sallie Wiegand**

Extensive guideline! Its this sort of very good go through. I have got read and i am confident that i will gonna read through once more once more in the future. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Joana Champlin**