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Supply Chain Transformation

By Amiya K. Chakravarty

Springer-Verlag GmbH Mrz 2014, 2014. Buch. Condition: Neu. Neuware - Today, supply chain transformation for creating customer value continues to be a priority for many companies, as it enables them to gain a competitive advantage. While value creation is shaped by external drivers such as market volatility, technology, product and service offering and disruption, it can be stymied by the internal stresses arising from the need to minimize costs, limitations in process redesign, waste minimization and the unavailability of knowledge capital. Therefore, for companies to survive and prosper, the relevant questions to ask would be how to identify the external/internal forces driving changes and how to map the business drivers to the attributes of transformation. While the contemporary supply chain is well-structured, the evolving economic system is causing disruptions to this structure. The emergence of novel business paradigms - non applicability of the traditional laws of supply and demand, dominance of negative externality effects and anomalies of high growth rate coexisting with high supply side uncertainty - must be recognized in transforming supply chains. For example, healthcare delivery and humanitarian relief do not follow known supply/demand relationships; the negative externality effects are increasing sustainability concerns; and emerging economies, with dysfunctional...



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