



109 Ways to Retain Volunteers and Members

By -

John Wiley Sons Inc, United States, 2013. Paperback. Book Condition: New. 274 x 210 mm. Language: English . Brand New Book. Originally published by Stevenson, Inc., this practical resource provides great ideas and techniques to retain more of your volunteers and members, including step-by-step plans to create a retention plan that helps strengthen and increase your volunteer and membership base. This resource contains dozens of actionable techniques and procedures for retention, including strategies to develop member loyalty, communicate better, offer unique benefits, and avoid volunteer burnout. Successful ideas and programs from other organizations are presented, such as incentive programs, retreats that involve volunteers, member of the month programs, etc. Additionally, several useful sample forms and reports are provided, including feedback forms, member interests surveys, volunteer activity/involvement reports, complaint procedures, assessment forms, and more. Important topics covered include: * Staff and Volunteer Engagement * Recognition and Awards * Leadership * Effective Communication with Members and Volunteers * Automatic Renewal Strategies * Member and Volunteer Incentives * Effective Meeting Planning * Frequent Rituals that Help Formalize New Relationships * Member Benefits that Attract and Retain * Mentoring Volunteer * Member and Volunteer Evaluation * Special Events for Volunteers * Large Awards Program...



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Reviews

Thorough guide! Its such a very good go through. It is really simplified but surprises in the 50 % from the ebook. You will like how the blogger write this ebook.

-- **Mr. Brandt Kihn**

Basically no terms to clarify. It can be writter in basic terms instead of difficult to understand. I am easily could get a enjoyment of reading through a composed publication.

-- **Dr. Hazel Ziemann IV**

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