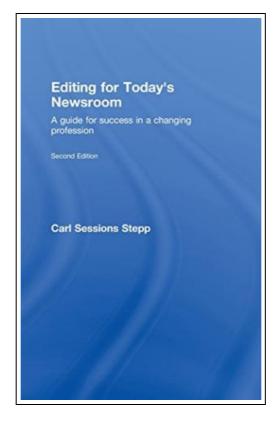
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Taylor Francis Inc, United States, 2008. Hardback. Book Condition: New. 2nd Revised edition. 228 x 158 mm. Language: English . Brand New Book. Editing for Today s Newsroom provides training, support and advice for prospective news editors. Through history, analyses, and anecdotes, this book offers a solid grounding to prepare potential editors for the full range of their responsibilities in today s newsrooms: developing ideas; evaluating and editing copy; working with writers; determining what is news; understanding presentation and design; directing news coverage; managing people; making decisions under pressure; and coping with a variety of ethical, legal, and professional considerations, all while operating in today s multimedia, multiplatform news arena. Author Carl Sessions Stepp focuses on editors as newsroom decision makers and quality controllers; accordingly, the book features strategies and techniques for coping with a broad spectrum of editing duties. Covering basic and advanced copyediting skills, it also provides intellectual context to the editor's role, critically examining the history of editing and the changing job of the contemporary editor.



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