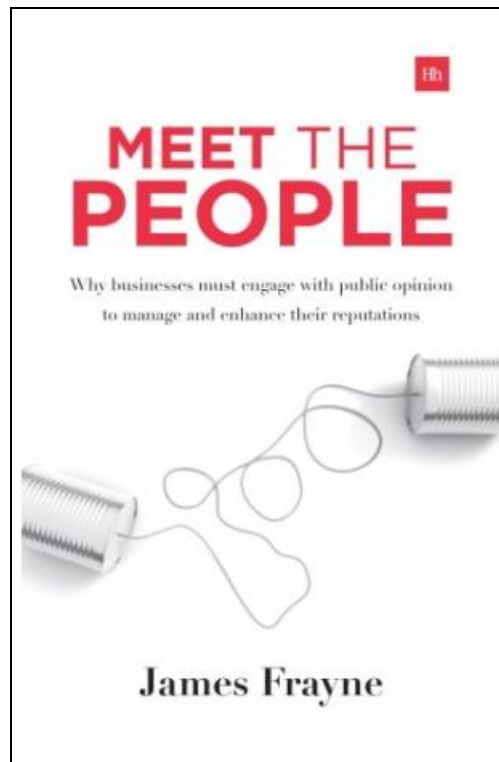


Meet the People: Why Businesses Must Engage with Public Opinion to Manage and Enhance Their Reputations



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MEET THE PEOPLE: WHY BUSINESSES MUST ENGAGE WITH PUBLIC OPINION TO MANAGE AND ENHANCE THEIR REPUTATIONS

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