

Contemporary Development in Business and Management



Filesize: 3.85 MB

Reviews

This written ebook is excellent. It is amongst the most awesome ebook i have study. You will not truly feel monotony at whenever you want of the time (that's what catalogs are for regarding if you ask me).

(Devante Langworth IV)

CONTEMPORARY DEVELOPMENT IN BUSINESS AND MANAGEMENT



GRIN Verlag Jun 2011, 2011. Taschenbuch. Book Condition: Neu. 211x146x7 mm. This item is printed on demand - Print on Demand Neuware - Scholarly Research Paper from the year 2010 in the subject Business economics - Personnel and Organisation, grade: 73%, University of Sunderland, language: English, comment: 70% (engl. Notensystem) entspricht einer 1,0 lt. dt. Notensystem , abstract: Nowadays the interface of the external and internal environments is of great importance. Companies can influence their internal environment, but they generally have less influence on the external environment. Furthermore, the demographic change is challenging most companies. On the one hand they have to adjust to the changing customers' needs and on the other hand they have to deal with the decline of the workforce on the labour market. As an leading international branded consumer goods company Beiersdorf is influenced by external and internal factors in many ways. This report is divided into two parts. The first part will evaluate the internal and external environment of Beiersdorf. On the basis of the Beiersdorf's history development the internal environment will be analysed. Furthermore the external environment will be presented within the scope of the PEST analysis and Porter's five forces. The second part will show how demographic factors influence Beiersdorf's policies and how the company has responded in the past. At the end areas of improvement regarding demographic factors will be proposed. 40 pp. Englisch.



[Read Contemporary Development in Business and Management Online](#)



[Download PDF Contemporary Development in Business and Management](#)

Other eBooks

**Joey Green's Rainy Day Magic: 1258 Fun, Simple Projects to Do with Kids Using Brand-name Products**

Fair Winds Press, 2006. Paperback. Book Condition: New. Brand new books and maps available immediately from a reputable and well rated UK bookseller - not sent from the USA; despatched promptly and reliably worldwide by...

[Save eBook »](#)

**A Kindergarten Manual for Jewish Religious Schools; Teacher s Text Book for Use in School and Home**

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can download...

[Save eBook »](#)

**Baseball in April and Other Stories (10th)**

Cengage Learning, Inc. Paperback. Book Condition: new. BRAND NEW, Baseball in April and Other Stories (10th), Gary Soto, In this unique collection of short stories, the small events of daily life reveal big themes--love and...

[Save eBook »](#)

**50 Fill-In Math Word Problems: Algebra: Engaging Story Problems for Students to Read, Fill-In, Solve, and Sharpen Their Math Skills**

Scholastic Teaching Resources. Paperback / softback. Book Condition: new. BRAND NEW, 50 Fill-In Math Word Problems: Algebra: Engaging Story Problems for Students to Read, Fill-In, Solve, and Sharpen Their Math Skills, Bob Krech, Joan Novelli,...

[Save eBook »](#)

**Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications .**

Rarebooksclub.com, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can usually...

[Save eBook »](#)

**Reflecting the Eternal: Dante's Divine Comedy in the Novels of C S Lewis**

Hendrickson Publishers Inc. Paperback. Book Condition: new. BRAND NEW, Reflecting the Eternal: Dante's Divine Comedy in the Novels of C S Lewis, Marsha Daigle-Williamson, The characters, plots, and potent language of C. S. Lewis's novels

[Save Document »](#)

**Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities**

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents

[Save Document »](#)

**Hitler's Exiles: Personal Stories of the Flight from Nazi Germany to America**

New Press. Hardcover. Book Condition: New. 1565843940 Never Read-12+ year old Hardcover book with dust jacket-may have light shelf for handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy-

[Save Document »](#)

**hc] not to hurt the child's eyes the green read: big fairy 2 [New Genuine (Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2008-01-01 Pages: 95 Publisher: Jilin Art Shop Books all new book

[Save Document »](#)

**Edge] the collection stacks of children's literature: Chunyang Qiuyun 1.2 --- Children's Literature 2004(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: 2005 Pages: 815 Publisher: the Chinese teenager Shop Books all book.

[Save Document »](#)