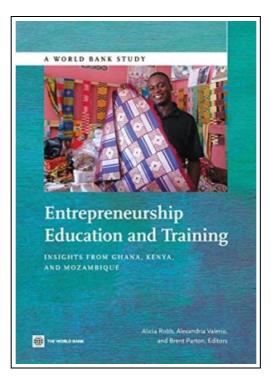
# Entrepreneurship education and training: insights from Ghana, Kenya, and Mozambique (Paperback)



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### ENTREPRENEURSHIP EDUCATION AND TRAINING: INSIGHTS FROM GHANA, KENYA, AND MOZAMBIQUE (PAPERBACK)

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World Bank Publications, United States, 2014. Paperback. Condition: New. New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Empirical research has found that entrepreneurial activity correlates positively with innovation and job creation, and governments around the world have shown a growing interest in interventions that promote entrepreneurial success. However, research on whether entrepreneurial success can be taught has reached mixed conclusions, and even the landscape of what is being taught is poorly known. This study looks closely at entrepreneurial education and training (EET) programs in three case study countries in Africa-Kenya, Ghana, and Mozambique-which are all experiencing sustained economic growth and diversification in their private sectors. It draws on both global and country-specific research and on the experience of stakeholders in the case countries. The study identifies practical insights relevant to various target groups, intended outcomes, and social and economic contexts. Overall, it paints a comprehensive picture of both the context for entrepreneurship and the landscape of programs in the case countries. Among its key findings are these: (i) Key macroeconomic trends give reason for optimism about the trajectory of private sector development, but serious barriers to entrepreneurship remain in each country. Corruption, prohibitively high taxes, and burdensome regulatory regimes remain impediments, along with crime. Stakeholders interviewed (potential and practicing entrepreneurs) also cite cultural disincentives and lack of access to finance. (ii) The EET program landscape is highly varied. The programs often emerge as responses to urgent challenges, such as urban youth unemployment, but in the aggregate they target a wide range of learners, from secondary students to university business majors to rural women, and their focus ranges from poverty reduction to attitudinal change. (iii) Too many programs are insufficiently tailored to their participants backgrounds and needs, attempting to use a single curriculum with participants of varying ...

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