



## Zero Resistance Selling: Achieve Extraordinary Sales Results Using the World-renowned Techniques of Psycho-Cybernetics

By Maxwell Maltz, Dan Kennedy, et al

Pearson Education (US). Paperback. Book Condition: new. BRAND NEW, Zero Resistance Selling: Achieve Extraordinary Sales Results Using the World-renowned Techniques of Psycho-Cybernetics, Maxwell Maltz, Dan Kennedy, et al, Zero-Resistance Selling is your guide to literally "reprogramming" your own self-image to help you attain your loftiest selling and career goals. You'll find step-by-step strategies to harness the power of your imagination to wipe away resistance to your sales presentations . become an irresistible "master closer" . conquer self-defeating habits . and use stress to your advantage.



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