



Market Leader New Edition Intermediate Business English Course Book

By David Falvey David Cotton

Long man Group, 2008. Softcover. Condition: Neu. Unbenutzte Restauflage Unbenutzt (leichte Lagerspuren). Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Market Leader is the major business English course for tomorrow's business leaders. Incorporating material from the Financial Times(c), it bring business right into the classroom. All the Course Books have self-study CD-ROMS which include video material and interactive case studies. Challenge your students with 'Case Studies' that range from planning a project to choosing the best supplier. Practise the skills needed to carry out real business tasks such as taking part in meetings. Listening texts are based on interviews with real business people. 176 pp. Englisch.



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