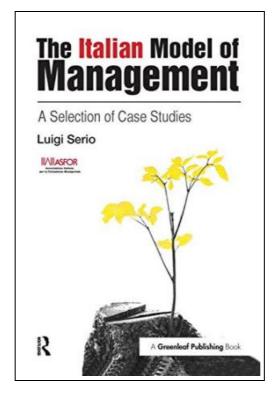
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THE ITALIAN MODEL OF MANAGEMENT: A SELECTION OF CASE STUDIES (PAPERBACK)



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Taylor Francis Ltd, United Kingdom, 2016. Paperback. Condition: New. Language: English. Brand New Book. This book is an essential resource for facilitators seeking to help students develop their knowledge of management practice in Italy. It presents a collection of the best case studies and accompanying teaching notes from the Italian Association for Management Development (ASFOR) competition in 2014. The cases are written by teachers across many of the members of ASFOR in Italy, leading business schools, corporate universities and academia. Knowledge gained by professionals often remains implicit and is rarely shared. By grouping together the award-winning case studies in this volume, readers can gain an important insight into how management is conducted in Italy. This collection shines a light on management practices across several industries. The Italian economy differs from others in that it is one in which small and family-run businesses dominate, and the relationship between the private sector and public life is unique. As a result, The Italian Model of Management provides the opportunity for students to enlarge the Anglo-Saxon model and perspective of management, and to offer cross-cultural learning experiences, based on the distinction of a Made in Italy competitive advantage. Each case provides an engaging story, plots the strategic development of the organization in question, and is supported by online teaching guidance and teaching notes.



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