Create Simple Products for as Seen on TV: How to Make Millions with Your Unique Ideas (Paperback)



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Reviews

This book is really gripping and fascinating. I really could comprehended almost everything using this published e book. I am just very easily can get a delight of reading a published publication. (Kailey Pacocha)

CREATE SIMPLE PRODUCTS FOR AS SEEN ON TV: HOW TO MAKE MILLIONS WITH YOUR UNIQUE IDEAS (PAPERBACK)



Createspace Independent Publishing Platform, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand ******.Learn To Get Your Ideas On TV -The Fastest Way to Earn Millions -What You Need to Pitch Your Ideas -Earn Royalties with No Patent Required -Protect Yourself from Getting Knocked Off -Simple Ideas that Solve Everyday Problems -Identify The Right Companies to Work With Don t spend thousands of dollars on patents, prototypes and manufacturing too early in the invention sequence. License your ideas into the As Seen On TV category with no patent, using a simple hand-made prototype and smartphone demo video. Smart inventor entrepreneurs work with trusted licensees, who thrive using a confidential speed to market strategy. Get a sneak peek on the other side of the table, with industry insider, Carrie Jeske. The secret is working with the right company to complete early stage market viability testing before putting your idea on crowdfunding sites or other public domain sources. If your ideas meet the narrow criteria of the As Seen On TV you could have the next big winner in the \$350 billion dollar DR-TV industry. As Seen On TV is a home run business shot with hit products selling a whopping 5-8 million pieces a year for a short product life cycle of 1-5 years. Each product must solve and everyday problem in a visually appealing way. Since the cost of TV media is high, products much have mass appeal to the widest market segments. Inventing is a gamble. Whether you re rich or poor, business savvy or an independent inventor, big company or small, we are all at the mercy of the elusive mass market consumer. No human can guarantee success. That s why it s so important to use low-cost, high-return inventing strategies and stay...

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