



Key Concepts in Starting a Business

By Jesus C De Sosa

iUniverse, United States, 2007. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.A new business faces numerous problems. They include marketing and sales, capital, forming business units, accounting, inflation, interest rate, taxes, and tons of files. In this book, marketing is compared to imaging, consisting of film, aperture, and subject. The film is analogous to the product. A camera s aperture is the organization of the business. The subject represents customers. How a business captures a customer depends on its value and support systems and the apathy of customers. An entrepreneur will have to fund the initial start-up. To this end, the book provides recommendations on how to raise funds. Equally important is to continue working on the idea despite the lack of funds. Each work is an intellectual property and has monetary value. The more intellectual property, the higher will be the valuation of the business during its initial public offering (IPO). Accounting is another area which an entrepreneur must have a working knowledge. It is important not only for taxes but also in monitoring the financial health of the business. Inflation, interest rate, and taxes are variables beyond...



READ ONLINE
[5.65 MB]

Reviews

It in one of the most popular publication. It is actually writer in easy words instead of confusing. You will like how the author create this book.
-- **Art Gislason**

It in a single of my personal favorite ebook. It really is filled with wisdom and knowledge I discovered this book from my dad and i recommended this book to discover.
-- **Kyla Goodwin**

You May Also Like



Shadows Bright as Glass: The Remarkable Story of One Man's Journey from Brain Trauma to Artistic Triumph

Free Press. Hardcover. Book Condition: New. 1439143102 SHIPS WITHIN 24 HOURS!! (SAME BUSINESS DAY) GREAT BOOK!!.



My Baby Brother Is a Little Monster by Sarah Albee 2007 Paperback

Book Condition: Brand New. Book Condition: Brand New.



THE Key to My Children Series: Evan s Eyebrows Say Yes

AUTHORHOUSE, United States, 2006. Paperback. Book Condition: New. 274 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.THE KEY TO MY CHILDREN SERIES: EVAN S EYEBROWS SAY YES is about a three year old little boy who...



Children s Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English]

Createspace, United States, 2013. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to expand and inspire young minds; this is...



The Mystery of God s Evidence They Don t Want You to Know of

Createspace, United States, 2012. Paperback. Book Condition: New. 276 x 214 mm. Language: English . Brand New Book ***** Print on Demand *****.Save children s lives learn the discovery of God Can we discover God? What does science prove? Why we were never...



Your Pregnancy for the Father to Be Everything You Need to Know about Pregnancy Childbirth and Getting Ready for Your New Baby by Judith Schuler and Glade B Curtis 2003 Paperback

Book Condition: Brand New. Book Condition: Brand New.