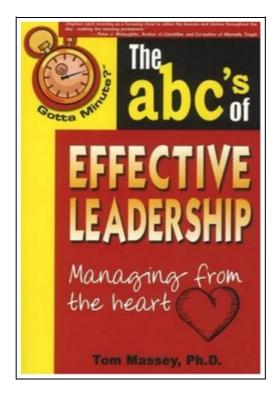
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GOTTA MINUTE? THE ABC'S OF EFFECTIVE LEADERSHIP: MANAGING FROM THE HEART



Robert D. Reed Publishers. Paperback. Book Condition: new. BRAND NEW, Gotta Minute? The ABC's of Effective Leadership: Managing from the Heart, Tom Massey, "The ABC's of Effective Leadership" provides insights and practical tools that will enable those in leadership positions to improve their performance, accelerate process development, and succeed in a world that is constantly changing. It will help leaders bring out the best in people whether they work in corporations, educational institutions, government offices, small businesses, churches, or other not-for-profit groups. An effective leader is someone who stands out from the crowd, challenging the status quo, and doing the unexpected in search of new directions. They are catalysts for change by pushing the envelope and challenging others to think 'outside-the-box. 'Effective leaders are trustworthy individuals who lead by example and deliver on their promises. They treat people with respect and fairness. They get things done efficiently through their influence and are able to convey a compelling vision of the future. If you are ready to bring changes in attitude, creativity, buy-in, and commitment to your business, this book will benefit you. It follows a simple ABC format. Each letter of the alphabet is represented by two words. Each word, 52 in all -- is presented as a weekly tip for improving effective leadership skills. Each weekly tip includes a brief narrative or story, a practical application, and a daily affirmation.



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