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By Shouhong Wang

Universal Publishers, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Business Database Technology provides essential knowledge of relational database design, implementation, and applications, while providing a good balance between the core concepts and secondary concepts. It is intended for four-year college/university business students who study database technology and data resource management. Students will learn data structure techniques for databases, data models, relational database, normalization and logical database design, SQL, physical database design, database administration, database in computer networks, and data warehouse. The book highlights the most important concepts of database development, such as faultless entity-relationships diagrams and normalization process. To maintain a well-rounded approach to the topics, both fundamental knowledge about database technology and hands-on material are presented. Succinct tutorials for professional database development projects and OLAP are also included.



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