



Getting a Social Media Job for Dummies (Paperback)

By Brooks Briz, David Rose

John Wiley Sons Inc, United States, 2015. Paperback. Condition: New. 1. Auflage. Language: English . Brand New Book. Your no-nonsense guide to getting a job in social media Looking to snag a social media position? This fun and practical guide shows you how to stand out from the competition and land your dream job in social media. Inside, you ll find expert and easy-to-follow guidance on where you should look for a job in social media, how to research companies to target, the social media sites where you should be active, and much more. Plus, you ll get resume and cover letter writing tips, answers to tricky interview to woo potential employers, and advice on creating a valuable social media position within your current company. You will also benefit from sample resumes, resume templates, and videos available to download and view online. From SEO specialists to online community managers, social media positions are the latest buzz in the job market. As businesses have come to value the competitive edge that a strong social media presence can offer, these jobs have quickly evolved from short-term, peripheral positions to highly sought-after careers. With the help of Getting a Social Media Job For...



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