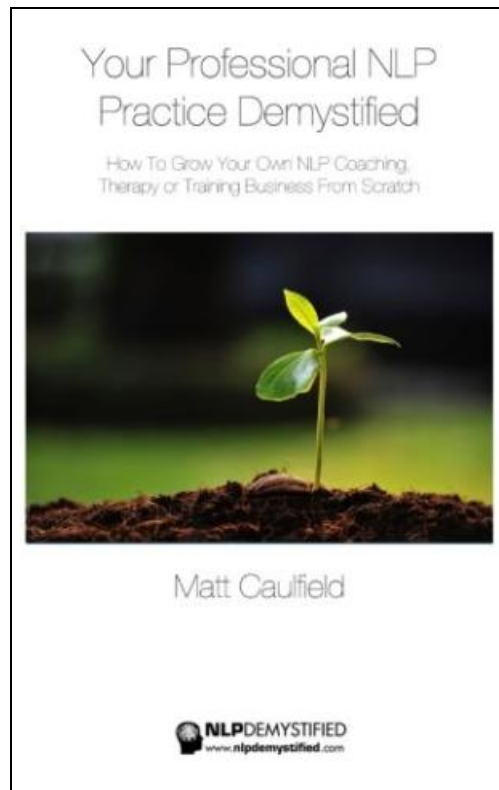


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Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.A Simple Process To Get You From Zero To Clients, Easily, Effortlessly and Quickly. The long awaited updated to the best selling guide to starting and building your OWN NLP based Professional Practice, be that Coaching, Therapy, Consulting or Training. This is a thoroughly revised 5th edition, renamed and with with over half of the book completely re-written! Inside you will learn: How to decide on your niche, trading name and promotional material. A crash course in marketing essentials. The very first strategy you need to do to get clients. How to get clients even if you know nothing about marketing or HATE the idea of selling yourself How build a professional looking website at no (or very low) cost. The essential set up required to make your business a success. A simple, but complete business plan. Essential questions you need to answer before you even think of starting out. The common mistakes to avoid! Heaps of bonuses to really get you started. There are hundreds of courses out there that will teach you how to be a coach or a therapist. Very few tell you how to run a coaching or therapy BUSINESS. This book plugs the gap and will teach you, step by step, how to set up, run and build your very own NLP based professional coaching, consulting or therapy practice - from from Zero to Clients in as few steps as possible.



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