

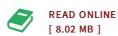


Profits Aren t Everything, They re the Only Thing: No-Nonsense Rules from the Ultimate Contrarian and Small Business Guru (Paperback)

By George Cloutier

HarperCollins Publishers Inc, United States, 2014. Paperback. Condition: New. Reprint.

Language: English . Brand New Book. The best family business has one member. Weekends are for working, not playing golf or coaching. Never pay your vendors on time. Wear your control-freak badge with pride. Out denial: If your business is failing during a recession, it s your fault. George Cloutier's controversial rules for doing business aren't taught at Harvard Business School. The founder and CEO of American Management Services and the leading advocate for small business (Reuters), Cloutier has spent more than thirty years guiding business owners through the tough choices that line the road to profitability. Profits Aren't Everything, They re the Only Thing is the long-overdue wake-up call for 23 million small- and midsize-business owners across America. This book serves up the hard-boiled, unadulterated truth to aspiring and established entrepreneurs, without apologies. His no-nonsense advice may be hard to hear at times, but it works.



Reviews

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