

Red Cross Rainmaker: Memoirs of Howard Bonham Sr., Vice Chair of American Red Cross for Public Informaton and Fundraising (Paperback)

By Howard Bryan Bonham

Createspace, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The Red Cross Rainmaker, Howard Bonham, is a story of a Native American lad who grows up in the Cherokee Badlands, as the area becomes part of Oklahoma. Despite his exposure to allegations of injustices done to his forbearers by the government, he takes the high road, leading to an exciting career in journalism and executive positions with the American Red Cross. His journey includes early years as a reporter, when he learns people skills in interviewing celebrities like Will Rogers, Babe Ruth, Jack Dempsey, Clark Gable, Van Johnson, and Sonja Heine. Those lessons enable him later to relate to disaster victims and recruit movie, radio, and political stars like Bob Hope, Madeleine Carroll, Helen Hayes, Charles Laughton, Humphrey Bogart and Lauren Bacall to help in Red Cross fundraising. As a Red Cross PI officer in the Great Depression, he covers major natural disasters in America. Becoming a Vice Chair in Washington, DC, he writes President Franklin D. Roosevelt s last address to the nation and speeches for Presidents Harry S. Truman and Dwight D. Eisenhower. He covers President John F. Kennedy in...



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