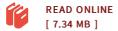




Ikeas Supply Chain Management

By Stanislavs Sabitovs

GRIN Verlag GmbH. Paperback. Condition: New. 16 pages. Dimensions: 10.0in. x 7.0in. x 0.0in.Essay from the year 2011 in the subject Business economics - Supply, Production, Logistics, grade: 2, 0, Tongji University (SEM), language: English, abstract: This paper discusses the supply chain and the sourcing approach of IKEA, the home furniture producer that operates in 26 countries having almost 280 stores (IKEA, 2010). In 2010, IKEA had 1, 074 suppliers in 55 countries. The globally integrated network of the company makes it particularly interesting to examine how the supply chain and global sourcing are managed at IKEA. For the analysis of the IKEAs supply chain the author consults the firms reports, such as the Annual Report 2010 and Sustainability Report 2010, several scientific papers and articles on the supply chain management and IKEA, and for the overview a movie on IKEAs manufacturing approach filmed by National Geographic Channel. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



Reviews

The ebook is great and fantastic. It is among the most remarkable ebook we have go through. I am easily can get a pleasure of looking at a published publication.

-- Clement Hessel I

This publication can be really worth a go through, and superior to other. It is amongst the most amazing publication we have go through. You wont feel monotony at anytime of your own time (that's what catalogues are for about when you request me). -- **Ms. Elda Schaden MD**

DMCA Notice |Terms