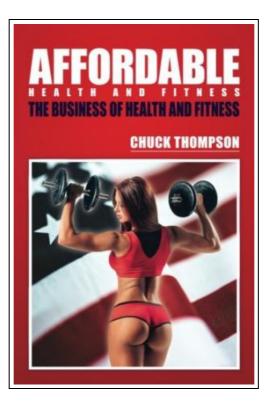
## Affordable Health and Fitness: The Business of Health and Fitness (Paperback)



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## Reviews

Thorough guide! Its such a very good go through. It is really simplified but surprises in the 50% from the ebook. You will like how the blogger write this ebook. (Mr. Brandt Kihn)

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Chuck Thompson, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Chuck Thompson is a widely respected expert in the health and fitness industry who brought sweeping changes to the way health and fitness is sold and marketed. If you are a member of a fitness club you probably joined on a membership based on Chuck's design. With Chuck's help, learn how to build and promote any health and fitness product or service. Chuck walks readers through his journey in the exciting, sexy, glory days of the health club industry while teaching you his innovative systems that have become the business model of the 2000s. Anyone in the health club industry-whether an owner, sales representative, developer, marketer, entrepreneur, member, someone thinking about joining a health club or someone just wanting to lose weight-will find Chuck's experience and teachings extremely useful. Chuck provides a step-by-step approach on how to be enormously successful in the health and fitness business selling and marketing any health and fitness product. Chuck and his company Mulligan Marketing Concepts(R) (MMC(R)) has raised more than a half of a billion dollars for clients over the past twenty-five years. With Affordable Health and Fitness: The Business of Fitness, learn how to make your mark in the health and fitness industry today!

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