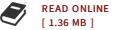


Scenarios

By Van der Heijden, Kees

John Wiley and Sons Ltd, 2005. Condition: New. 2005. 2nd Edition. Hardcover. Eight years (and 30,000 copies) after publication Scenarios is still acknowledged as the definitive work in the scenario planning field. Now, Kees van der Heijden brings his bestseller up to date, following up on the original case studies and adding significant new material. Num Pages: 380 pages, Illustrations. BIC Classification: KJP. Category: (P) Professional & Vocational. Dimension: 233 x 163 x 25. Weight in Grams: 752.





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