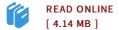




The Google Story

By David A. Vise

Pan Macmillan. Paperback. Book Condition: new. BRAND NEW, The Google Story, David A. Vise, "The Google Story" is the definitive account of one of the most remarkable organizations of our time. Every day over sixty-four million people use Google in more than one hundred languages, running billions of searches for information on everything and anything. Through the creative use of cutting-edge technology and a series of groundbreaking business ideas, Google's thirtyfive year old founders, Sergey Brin and Larry Page, have in ten years taken Google from being just another internet start-up to a company with a market value of over US\$80 billion. Based on scrupulous research and extraordinary access to the inner workings of Google, this book takes you inside the creation and growth of a company that has become so familiar its name is used as a verb around the world. But even as it rides high, Google wrestles with difficult challenges in a business that changes at lightning speed. In this new and updated edition to celebrate Google's 10th birthday, David A. Vise has written a new preface and new final chapter which look at further developments since 2005 and how Google will continue to expand and innovate...



The best book i at any time read. I am quite late in start reading this one, but better then never. I realized this publication from my dad and i advised this book to understand.

-- Raina Simonis

This pdf is indeed gripping and exciting. it was writtern quite completely and valuable. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Kurtis Parisian