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Getting Inside Google's Head Book: The 13 Key Elements to Successful Web Site Optimization (Paperback)

By MR Alastair R Agutter

Createspace Independent Publishing Platform, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Getting Inside Google's Head Full Colour Collectors Book Edition It is every web site owners dream to have millions of visitors and customers! So how do you achieve this goal and know from the very outset you are on the right track and getting the correct advice! We all know today that we are all caught up in a very competitive global community. Yet at the same time we can see great success stories around us from many online endeavours and none more so than Google, as the World's Market Leader in Advertising. Many dream of great success online and often wish if only they could share in the Google phenomena of the countless \$\$\$\$ billions made. So I ask you, have you ever really thought of how you can share in that Google Magic! This book has been written for every web site owner. It is not some in-depth Geeks Guide to the World of Technology and coding. The book has been written covering the key elements of how you structure your web site and web pages, so...



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