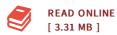


Organizational Behavior: Tools for Success (International ed of 2nd revised ed)

By Jean Phillips, Stanley Morris Gully

Cengage Learning, Inc. Paperback. Book Condition: new. BRAND NEW, Organizational Behavior: Tools for Success (International ed of 2nd revised ed), Jean Phillips, Stanley Morris Gully, Equip your students with the tools they need to achieve personal and managerial success with Phillips/Gully's "Organisational Behavior: Tools for Success", 2e, International Edition. Written by award-winning instructors, this book uses meaningful, relevant examples within each chapter to help translate today's most recent OB research and significant theory into applicable skills. "Organizational Behavior", 2e, International Edition is ideal for launching or advancing future managers' careers. The book's practical approach eliminates "so what?" moments as students clearly see the immediate value of what they're learning and its impact on their daily personal and professional experiences. Focused self-assessments and self-improvement opportunities help students evaluate and refine today's most effective OB skills. This unique book acknowledges the significant impact of technology on productivity today, highlighting both technology resources and their effects on business. A comprehensive support package, complete with Cengage. Now online teaching system and innovative decision-making videos, helps students focus on the most important skills of successful leadership. In addition, Cengage Learning's Write Experience helps students write effectively without adding to your workload.



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