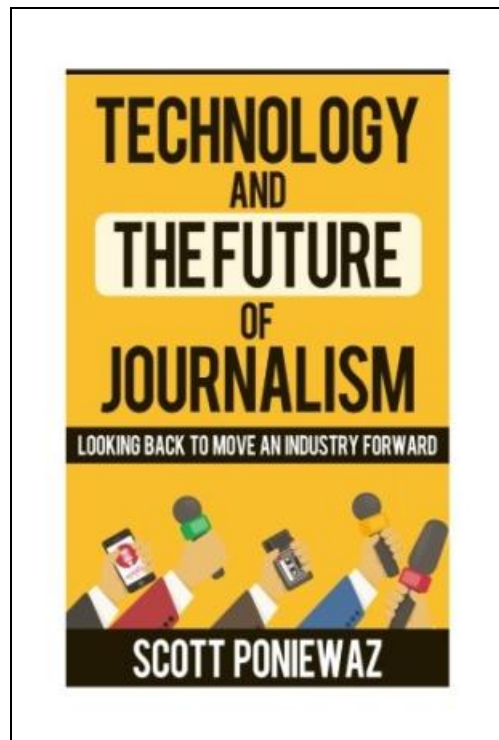


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Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. If you went back a decade, would you have realized the technological advances that would have happened so rapidly? Would you have realized Amazon would have a Kindle, Apple would release iPhones, and would you realize how Facebook and other social media sites would become major distribution channels for news, content, and discussions? In 2006 Scott Poniewaz was already considering these developments with this book, which explored the current trends in technology and how they would develop over the next decade. A must-read for anyone interested in the crossroads of technology and journalism, as well as anyone looking to expand their understanding of how news organizations and media have gotten to where they stand today will find this book to be a great read. By looking back a decade at the predictions that Poniewaz made in his debut book, it will inspire readers to understand the world today and begin thinking about how to innovate in the journalism industry as it attempts to stay on pace with the rapid development in the world of technology.



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