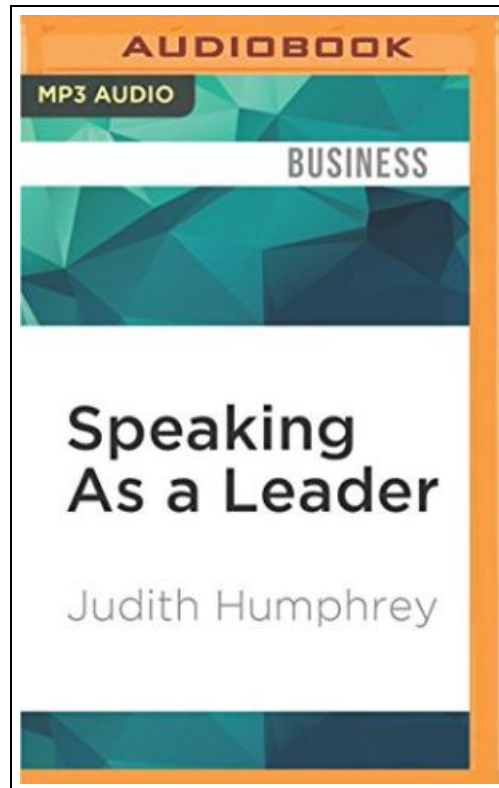


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This ebook is so gripping and exciting. it was writtern very flawlessly and valuable. I found out this publication from my i and dad suggested this ebook to understand.
(Leif Bernhard MD)


SPEAKING AS A LEADER: HOW TO LEAD EVERY TIME YOU SPEAK.FROM BOARD ROOMS TO MEETING ROOMS, FROM TOWN HALLS TO PHONE CALLS



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Audible Studios on Brilliance, 2016. CD-Audio. Condition: New. Unabridged. Language: English . Brand New. Make every communication count with a simple, four-step speaking model. Whether it's among colleagues at lunch or an audience of 1000, a leader's role is to move and inspire others. It's not only the big occasions that test a leader's mettle, but the little ones as well in a casual conversation in the elevator, in phone calls, or one of many incidental, seemingly insignificant interactions in everyday work life. Written by one of the world's leading communications coaches, *Speaking as a Leader* shows you how to make the most of your daily communications, creating a presence on the job as a genuine and constant leader. In this eye-opening guide, aspiring (and established) leaders can enhance their reputations and influence by following a few simple steps. *Speaking as a Leader*: Shows how to structure your thoughts and message in any situation using a four-step model; Offers tips on listening effectively, in three dimensions; Details why you are the best visual and how to avoid Death by PowerPoint; Offers guidance on taking the numb out of numbers; and Includes tips on moving from subject to message. With *Speaking as a Leader*, you'll learn to tap into your innate leadership skills at every occasion whether small or large and earn the sort of respect that creates devoted friends and passionate supporters. The accompanying reference guide is included as a PDF on this disc.

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