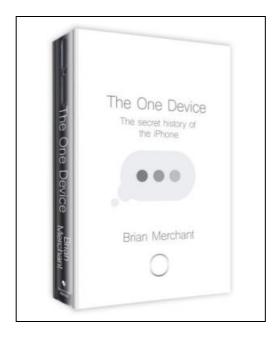
# The One Device: The Secret History of the iPhone (Paperback)



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## Reviews

Thorough guide! Its such a very good go through. It is really simplified but surprises in the 50 % from the ebook. You will like how the blogger write this ebook.

(Mr. Brandt Kihn)

### THE ONE DEVICE: THE SECRET HISTORY OF THE IPHONE (PAPERBACK)



Transworld Publishers Ltd, United Kingdom, 2017. Paperback. Condition: New. Language: English. Brand New Book. The secret history of the invention that changed everything- and became the most profitable product in the world. Odds are that as you read this, an iPhone is within reach. But before Steve Jobs introduced us to the one device, as he called it, a cell phone was merely what you used to make calls on the go. How did the iPhone transform our world and turn Apple into the most valuable company ever? Veteran technology journalist Brian Merchant reveals the inside story you won t hear from Cupertino-based on his exclusive interviews with the engineers, inventors, and developers who guided every stage of the iPhone s creation. This deep dive takes you from inside One Infinite Loop to 19th century France to WWII America, from the driest place on earth to a Kenyan pit of toxic e-waste, and even deep inside Shenzhen's notorious suicide factories. It's a firsthand look at how the cutting-edge tech that makes the world work-touch screens, motion trackers, and even Al-made their way into our pockets. The One Device is a roadmap for design and engineering genius, an anthropology of the modern age, and an unprecedented view into one of the most secretive companies in history. This is the untold account, ten years in the making, of the device that changed everything.



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