



College Algebra in Context with Applications for the Managerial, Life, and Social Sciences (Hardback)

By Ronald J. Harshbarger, Lisa S. Yocco

Pearson Education (US), United States, 2016. Hardback. Condition: New. 5th edition. Language: English . Brand New Book. For courses in college algebra. Mathematics from Classroom to Career College Algebra in Context, Fifth Edition is ideal for students majoring in business, social sciences, and life sciences. The authors use modeling, applications, and real-data problems to develop skills, giving students the practice they need to become adept problem solvers in their future courses and careers. This edition offers new sections on conics and the binomial theorem. Also available with MyMathLab MyMathLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts. For this edition, the MyMathLab course has been expanded to include additional problem types and resources, and to support the authors special emphasis on applications. Note: You are purchasing a standalone product; MyLab (TM) Mastering (TM) does not come packaged with this content. Students, if interested in purchasing this title with MyLab Mastering, ask your instructor for the correct package ISBN and Course...



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