

Small Business Management and Technical Assistance Training Programs



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(Dr. Garnett McLaughlin II)

SMALL BUSINESS MANAGEMENT AND TECHNICAL ASSISTANCE TRAINING PROGRAMS



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Createspace, United States, 2014. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.The Small Business Administration (SBA) has provided technical and managerial assistance to small-business concerns, by advising and counseling on matters in connection with government procurement and on policies, principles and practices of good management since it began operations in 1953. Initially, the SBA provided its own small business management and technical assistance training programs. Over time, the SBA has relied increasingly on third parties to provide that training. Congressional interest in the SBA s management and technical assistance training programs has increased in recent years, primarily because these programs are viewed as a means to assist small businesses create and retain jobs. The SBA will spend \$198.6 million on these programs in FY2015. These programs fund about 14,000 resource partners, including 63 lead small business development centers (SBDCs) and more than 900 SBDC local outreach locations, 106 women s business centers (WBCs), and 354 chapters of the mentoring program, SCORE. The SBA reports that more than 1.2 million aspiring entrepreneurs and small business owners receive training from an SBA-supported resource partner each year. The SBA argues that these programs contribute to the long-term success of these businesses and their ability to grow and create jobs. The Department of Commerce also provides management and technical assistance training for small businesses. For example, its Minority Business Development Agency provides training to minority business owners to assist them in obtaining contracts and financial awards. A recurring theme at congressional hearings concerning the SBA s management and technical assistance training programs has been the perceived need to improve program efficiency by eliminating duplication of services or increasing cooperation and coordination both within and among SCORE, WBCs, and SBDCs. For example, the House...



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