



## MANAGERS, FAITES-EN MOINS !

By ALBERT, ERIC

ORGANISATION, 2007. Couverture souple. Condition: Neuf. Dust Jacket Condition: Comme neuf. Présentation de l'éditeur En faire moins, plus personne n'ose en rêver dans les entreprises où, au contraire, c'est le toujours plus qui domine. Pourtant, ce nouveau livre d'Éric Albert est loin d'être seulement provocateur. Sa démarche est double. Dans un premier temps, il s'adresse aux dirigeants pour leur proposer une façon d'aborder le management plus cohérente et plus simple. Il s'agit de construire une véritable stratégie managériale qui ne se contente pas d'appliquer des modèles tout faits dont plus personne n'ose garantir le succès, mais qui réponde réellement aux enjeux de l'entreprise. Dans un second temps, il s'adresse aux managers et les incite à adopter une autre démarche vis-à-vis d'eux-mêmes : en faire moins, c'est aussi ne pas se laisser piéger par un système qui les culpabilise de ne jamais en faire assez. Dans cet ouvrage passionnant, l'auteur s'appuie sur une grande expérience du monde de l'entreprise et développe une réflexion originale, innovante et pragmatique. Il redonnera du souffle à ceux qui ont le sentiment de courir un marathon au rythme du cent mètres ! Biographie de l'auteur Psychiatre de formation et fondateur de l'IFAS, cabinet de référence dans...



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