



## Prospects of Individual Electromobility

By Holger Bodenmüller

GRIN Verlag GmbH. Paperback. Condition: New. 28 pages. Dimensions: 8.3in. x 5.8in. x 0.1in. Seminar paper from the year 2011 in the subject Business economics - General, grade: 2,0, University of applied sciences, Munich, course: Economics, language: English, abstract: Main drivers for the discussion of electromobility are the depletion of worlds oil resources and the evolving discussion of climate protection. Stricter CO2 regulations for all developed markets put a high pressure on the automotive industry. Automotive original equipment manufacturer (OEMs) are forced to transport a green image and claim the top position in terms of technological leadership. Future challenges can only be met by cooperation of different industries and politics. Political support and subsidies can speed up the introduction of electromobility. New competences are needed and production depth moves from the OEMs to suppliers. As long as fossil resources in particular coal play the predominant role in energy production the contribution of battery electric vehicles (BEVs) to CO2 reduction is low. Access to limited resources such as Lithium and rare earth will be critical and probably establish future dependencies. Manufacturing costs and total cost of ownership (TCO) will remain higher for an electric vehicle (EV) in the foreseeable future. Customers...



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