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EMPLOYEE RETENTION MANAGEMENT STRATEGY



LAP Lambert Academic Publishing Dez 2011, 2011. Taschenbuch. Condition: Neu. Neuware - Employee retention is one of the challenges facing many business organizations today. For many organizations, strategic staffing has become a concern because the ability to hold on highly talented core employees can be crucial to future survival. This work examined the employee retention strategy of Dashen Brewery PLC. In particular, the book identified the core elements of HRM and organizational factors, which strongly influence the decision for employees...

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- Released at 2011



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