



Practical Data Analysis - Second Edition

By Hector Cuesta

Packt Publishing - ebooks Account. Paperback. Condition: New. 338 pages. Dimensions: 9.2in. x 7.5in. x 0.8in. **Key Features** Learn to use various data analysis tools and algorithms to classify, cluster, visualize, simulate, and forecast your data Apply Machine Learning algorithms to different kinds of data such as social networks, time series, and images A hands-on guide to understanding the nature of data and how to turn it into insight **Book Description** Beyond buzzwords like Big Data or Data Science, there are a great opportunities to innovate in many businesses using data analysis to get data-driven products. Data analysis involves asking many questions about data in order to discover insights and generate value for a product or a service. This book explains the basic data algorithms without the theoretical jargon, and you'll get hands-on turning data into insights using machine learning techniques. We will perform data-driven innovation processing for several types of data such as text, Images, social network graphs, documents, and time series, showing you how to implement large data processing with MongoDB and Apache Spark. What you will learn **Acquire, format, and visualize your data** Build an image-similarity search engine **Generate meaningful visualizations anyone can understand** Get started with analyzing social network graphs **Find out how to implement sentiment text...**



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