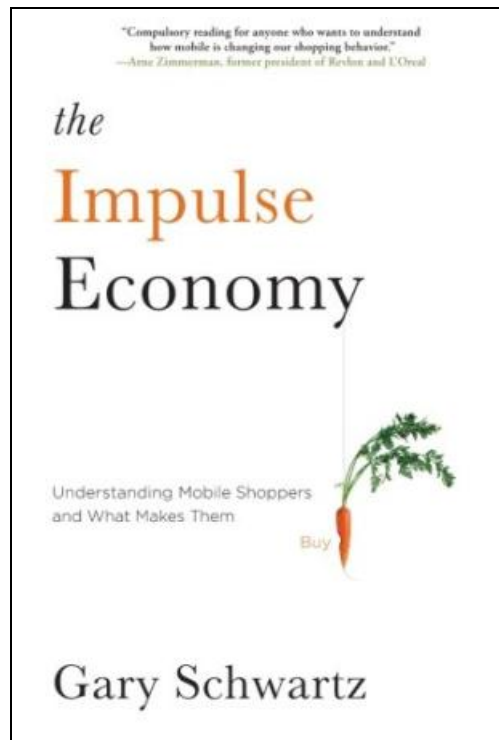


## The Impulse Economy: Understanding Mobile Shoppers and What Makes Them Buy (Paperback)



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