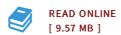




The Fish Market: Inside the Big Money Battle for the Ocean and Your Dinner Plate (Hardback)

By Lee Van Der Voo

St Martin s Press, United States, 2016. Hardback. Condition: New. Language: English . Brand New Book. **Finalist for the Oregon Book Award ** Gulf Wild -- the first seafood brand in America to trace each fish from the sea to the table -- emerged after grouper, the star of fried fish sandwiches, fell off menus due to overfishing. The brand was born when the government privatized the rights to fish to fix the problem. Through traceability, Gulf Wild has met burgeoning consumer demand for domestic, sustainable seafood, selling in boutique grocers and catapulting grouper from the hamburger bun to the white tablecloth. But the property rights that saved grouper also shifted control of the fish from public to private, forever changing the relationship between wild seafood and the people that eat it. Aboard fishing vessels from Alaska to Maine, inside restaurants of top chefs, and from the halls of Congress, in The Fish Market, journalist Lee van der Voo tells the story of the people and places left behind in this era of ocean privatization--a trend that now controls more than half of American seafood. Following seafood money from U.S. docks to Wall Street, she explains the methods that investors, equity...



Reviews

This is basically the best publication i have got read through right up until now. Sure, it really is perform, still an amazing and interesting literature. Your life span will probably be convert once you full reading this article ebook.

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This created book is wonderful. This is for all those who statte that there was not a worth reading. Your way of life span will likely be enhance as soon as you comprehensive looking at this publication.

-- Jesse Yundt