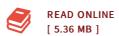




British Trademarks of 1920s & 1930s

By Mendenhall, John

Chronicle Books, 1989. Paperback. Condition: New. 0877015775 The trademarks in this collection represent some of the finest graphic design to emanate from Britain between the wars. Author John Mendenhall has gathered over 280 trademarks and logos from the archives of the British Library and categorized them by subject. From the carefree exuberance of the twenties to the back-to-work ethic of the thirties, these trademarks reflect the moods and successes of industry prior to World War II and the advent of diversified, multi-national conglomerates. This book will serve as an inspiration for designers and commercial artists seeking source material beyond the abstract designs of the past twenty years and will fascinate anyone with its unique and often humorous glimpse back to a more innocent era in British life. About the Author: John Mendenhall is a professor of graphic design and design history at California Polytechnic State University in San Luis Obispo. Previously he designed computer type fonts at the Computer-based Education Research Laboratory in Urbana, Illinois, and was a graphic designer for the Agency for International Development. Mendenhall received a BFA degree from the University of Illinois in Urbana and an MA from Stanford University. He has taught at several universities...



Reviews

Completely among the finest ebook We have ever go through. I really could comprehended every little thing using this created e pdf. I am pleased to let you know that this is actually the greatest ebook i actually have read through inside my own daily life and might be he very best ebook for ever.

-- Gordon Kertzmann

The book is fantastic and great. It is loaded with knowledge and wisdom You are going to like the way the article writer create this ebook.

-- Amaya King

You May Also Like



The Official eBay Guide: To Buying, Selling and Collecting Just About Everything

Simon & Schuster Ltd. Paperback. Book Condition: new. BRAND NEW, The Official eBay Guide: To Buying, Selling and Collecting Just About Everything, Laura Fisher Kaiser, Michael Kaiser, Omidyar, Pierre, HAPPY HUNTING(TM) ON eBay Aunt Fannie's cameo pin collection. the cartoon-character lunch boxes you...



Dog on It! - Everything You Need to Know about Life Is Right There at Your Feet

14 Hands Press, United States, 2013. Paperback. Book Condition: New. 198 x 132 mm. Language: English . Brand New Book ***** Print on Demand *****. Have you ever told a little white lie? Or maybe a bigger one that wasn teven white?...



The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)

WW Norton Co, United States, 2016. Hardback. Book Condition: New. 4th Revised edition. 244 x 165 mm. Language: English . Brand New Book. The Well-Trained Mind will instruct you, step by step, on how to give your child an academically rigorous, comprehensive...



 $Index \ to \ the \ Classified \ Subject \ Catalogue \ of \ the \ Buffalo \ Library; \ The \ Whole \ System \ Being \ Adopted \ from \ the \ Classification \ and \ Subject \ Index \ of \ Mr. \ Melvil \ Dewey, \ with \ Some \ Modifications \ .$

Rarebooksclub.com, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English. Brand New Book
***** Print on Demand *****. This historic book may have numerous typos and missing text. Purchasers can usually download a
free scanned copy of the...



DK Readers Day at Greenhill Farm Level 1 Beginning to Read

DK CHILDREN. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 8.8in. x 5.7in. x 0.2in.This Level 1 book is appropriate for children who are just beginning to read. When the rooster crows, Greenhill Farm springs to life. Join the ducklings, cows, and...



California Version of Who Am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package

Pearson, United States, 2015. Loose-leaf. Book Condition: New. 10th. 249 x 201 mm. Language: English. Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for...