



The 4 Essentials: A Misfit's Journey to Mindset, Strategies, Values Purpose (with Over 100 Famous Mentors and Entrepreneurs) (Paperback)

By Cliff Michaels

Cliff Michaels Global Learning, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. NEW YORK TIMES BESTSELLER LAUNCHED #1 AMAZON - #1 BARNES NOBLE Cliff delivers a powerful path to profits, passion, and purpose! TONY HSIEH - CEO, Cliff's writing is full of creativity, inspiration, and practical lessons. Highly recommend! BLAKE MYCOSKIE - Founder, TOMS Shoes In 2012, The 4 Essentials launched #1 on Amazon, #1 on Barnes Noble, and #3 on the New York Times Bestseller List. Taking readers on a street-smart journey through life, mentors, and business, Cliff proposes a radical shift in global education and career training. He also provides thought-provoking stories on The 4 Essentials (mindset, strategies, values, purpose) which dispel myths on how we define and create success. Through trials and triumphs, Cliff shares lessons from the edge as a dyslexic student who challenged the status quo in college, dropped out of USC at 19, and went on to launch companies in real estate, finance, education, and technology (all before age 30). Drawing on over 100 famous mentors from Socrates, Edison, and da Vinci to Oprah, Malala, Branson, and Mycoskie, Cliff empowers each of us to earn a...



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Reviews

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