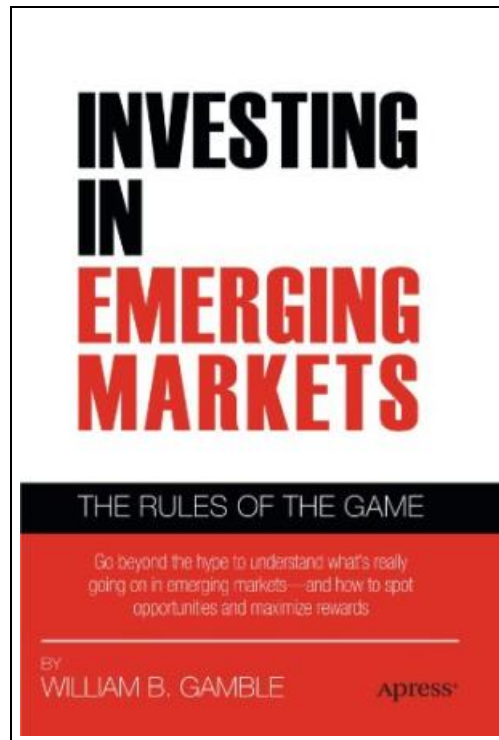


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Reviews

Extensive guideline! Its this kind of very good study. It really is full of knowledge and wisdom I discovered this book from my i and dad encouraged this publication to understand.

(Mr. Jerry Littel)

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APress. Paperback. Book Condition: new. BRAND NEW, Investing In Emerging Markets: The Rules Of The Game, William Gamble, You see it in every business paper or magazine. You hear it on every financial talk show. You are deluged with "facts" presented as certainty: China will be the number one economy. The BRIC countries (Brazil, Russia, India, China) will continue to outstrip the developed world in growth for decades to come. Emerging markets are therefore a sure bet for making money and should be part of every portfolio. But is it true? Emerging markets undoubtedly present one of the most exciting investment opportunities that has occurred over the last twenty years. But so was the U.S. housing market--if you knew when to get in and get out. Emerging markets are no different. To understand them you have to understand that they are different. You have to understand that you are not on Wall Street anymore. Different rules apply. And there are not only vast differences between developed and emerging markets, but vast differences among emerging markets themselves. The opportunities and risks are substantial and vary enormously between countries. Investing in Emerging Markets will help the retail investor, the more sophisticated money manager, and the prospective international businessperson to get beyond the hype, the marketing, and the dreams to understand the real risks and to take advantage of the real opportunities. This book: * Provides an overview of the emerging markets prime for investing * Outlines the snares awaiting the unwary * Guides novice investors and professionals alike * Shows how to make money by carefully selecting markets for investment What you'll learn This book explains: * The real meaning of BRICs, CIVETs, and how each country is vastly different * How in-country rules change the game for investors * The real nature...

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