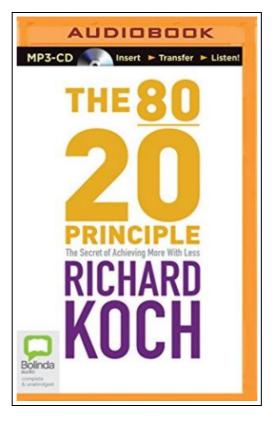
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THE 80/20 PRINCIPLE: THE SECRET OF ACHIEVING MORE WITH LESS



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