



How to Have a Beautiful Mind

By Bono Edward De

RANDOM HOUSE UK, 2004. Paperback. Condition: New. People spend a fortune on their bodies, their faces, their hair, their clothes. Cosmeticism plastic surgery, diets, gym membership - everyone's trying to be more attractive. But there's an easier way to become a beautiful person. It doesn't have to be physical. No matter how you look, if you have a mind that's fascinating, creative, exciting - if you're a good thinker - you can be beautiful. And being attractive doesn't necessarily come from being intelligent or highly educated. It isn't about having a great personality. It's about using your imagination and expanding your creativity. And it's when talking with people we make our biggest impact. A person may be physically beautiful, but when speaking to others a dull or ugly or uncreative mind will definitely turn them off. In clear, practical language, de Bono shows how by applying lateral and parallel thinking skills to your conversation you can improve your mind. By learning eg, how to listen, make a point, and manoeuvre a discussion, you can become creative and more appealing - more beautiful. Paperback.

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