



## Psych Experiments: From Pavlov's dogs to Rorschach's inkblots, put psychology's most fascinating studies to the test (Paperback)

By Michael A. Britt

Adams Media Corporation, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book. Psychology's most famous theories--played out in real life! Forget the labs and lecture halls. You can conduct your very own psych experiments at home! Famous psychological experiments--from Freud's ego to the Skinner box--have changed the way science views human behavior. But how do these tests really work? In Psych Experiments, you'll learn how to test out these theories and experiments for yourself. no psychology degree required! Guided by Michael A. Britt, creator of popular podcast The Psych Files, you can conduct your own experiments when browsing your favorite websites (to test the curiosity effect), in restaurants (learning how to increase your tips), when presented with advertisements (you'd be surprised how much you're influenced by the color red), and even right on your smartphone (and why you panic when you can't find it). You'll even figure out how contagious yawning works! With this compulsively readable little book, you won't just read about the history of psychology--you'll live it!



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