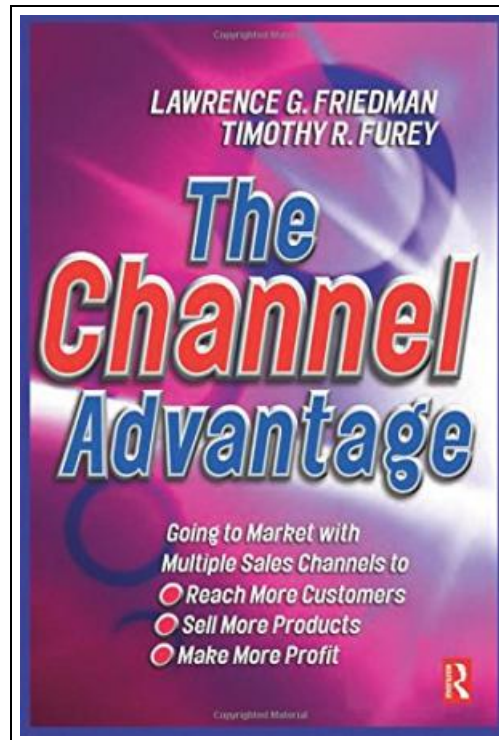


## The Channel Advantage: Using Multiple Sales Channels to Reach More Customers, Sell More Products, Make More Profit (Hardback)



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