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## BECOMING FACEBOOK: THE 10 CHALLENGES THAT DEFINED THE COMPANY THAT S DISRUPTING THE WORLD



Audible Studios on Brilliance, 2017. CD-Audio. Condition: New. Unabridged. Language: English. Brand New. Facebook s founding is legend: In a Harvard dorm, wunderkind Mark Zuckerberg invented a new way to connect with friends.and the rest is history. But for the people who actually molded this great idea into a game-changing \$300 billion company, the experience was far more tumultuous and uncertain than we might expect. Mike Hoefflinger was one of those Facebook insiders. As a computer engineer turned marketing...

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- Authored by Mike Hoefflinger
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