



Hustling with Hubris: When Making a Deal Is Paramount (Paperback)

By Richard E Tomlinson

Createspace, United States, 2013. Paperback. Condition: New. Original. Language: English . Brand New Book ***** Print on Demand *****.How far would you go to seal the ultimate deal? In Richard E. Tomlinson s case, it seemed that nothing could get in his way. But his hubris would lead him to some disastrous results. His confidence bolstered by his previous successes in broadcasting, marketing, and finance, this seasoned businessman decides to travel into uncharted territory. So he develops a worldwide enterprise in a business he has absolutely no experience in: Black Angus cattle. After partnering up with the largest Angus breeder in the country, Tomlinson s new enterprise takes him from the UK to Hungary to Belize. However, things at home aren t what they seem, and Tomlinson soon finds himself resorting to some very desperate measures to save his \$22 million European deal. Comprising a ten-year slice in the middle of his career, Hustling With Hubris is the autobiographical story of Tomlinson s unique business experience and the tough lessons he learned along the way. Whether you re a business or law student seeking to learn from someone else s experience, or you re just looking for an entertaining true...



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