



## Health Tourism in India

By M. Samgadharan

New Century Publications, New Delhi, 2009. Hardcover. Book Condition: New. First. 14 cms. 208pp. The quality of service coupled with comparatively low charges for common surgeries has made India an attractive destination for medical value travel. The main clientele comes from the neighbouring countries but an increasing number of non-resident Indians (NRIs) settled in the US and the UK have also been availing of the healthcare services in India. The competitiveness of India in health tourism is enhanced by the attractiveness of the alternative systems of medicine, Ayurveda in particular, for the foreign tourists. With yoga, meditation, ayurveda, allopathy and natural herbal treatments, India offers a unique basket of services to foreign patient-tourists that are difficult to match by other countries. The present work deals with the successful efforts in marketing health tourism products internationally, possessing glorious traditions of India.



READ ONLINE  
[ 7.74 MB ]

### Reviews

*Great electronic book and valuable one. It really is simplistic but surprises within the fifty percent from the book. Its been printed in an extremely simple way in fact it is merely right after i finished reading this publication by which in fact modified me, change the way i really believe.*

-- **Dr. Bethany Lindgren**

*This ebook may be worth a read, and far better than other. It is among the most incredible ebook i have read. You will like the way the article writer publish this publication.*

-- **Candace Raynor**

## Other eBooks



**The About com Guide to Baby Care A Complete Resource for Your Babys Health Development and Happiness by Robin Elise Weiss 2007 Paperback**

Book Condition: Brand New. Book Condition: Brand New.



**The New Green Smoothie Diet Solution: Nature s Fast Lane to Peak Health**

Createspace, United States, 2012. Paperback. Book Condition: New. 224 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.New Bestselling Green Smoothie Book Now Available In Print Version! Join The Green Smoothie Revolution For Abundant Radiant Health! Feeling...



**Child s Health Primer for Primary Classes**

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Description Notice: This Book is published by Historical Books Limited ( as a Public Domain Book, if...



**Barabbas Goes Free: The Story of the Release of Barabbas Matthew 27:15-26, Mark 15:6-15, Luke 23:13-25, and John 18:20 for Children**

Paperback. Book Condition: New.



**50 Green Smoothies for Weight Loss, Detox and the 10 Day Green Smoothie Cleanse: A Guide of Smoothie Recipes for Health and Energy**

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.A Smoothie recipe book for everybody!! Smoothies have become very popular in the last 10 years or...



**The New Green Smoothie Diet Solution (Revised and Expanded Edition): Nature s Fast Lane for Peak Health**

Fast Lane Publishing, United States, 2013. Paperback. Book Condition: New. 252 x 178 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Now Revised Expanded With Brand New Content + 30 New Delicious Nutritious Green Smoothie Recipes Join The Green...