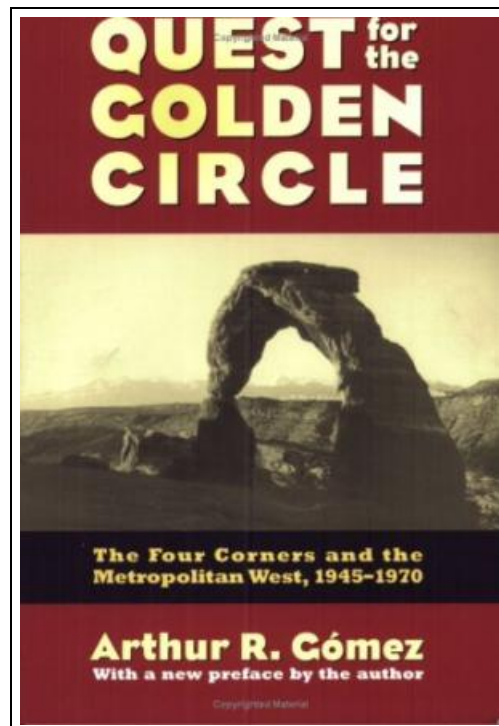


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Reviews

It is great and fantastic. It can be written in easy phrases and never hard to understand. You will not really feel monotony at any time of your respective time (that's what catalogues are for concerning if you request me).

(Michel Halvorson)

QUEST FOR THE GOLDEN CIRCLE: THE FOUR CORNERS AND THE METROPOLITAN WEST, 1945-1970 (PAPERBACK)



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University Press of Kansas, United States, 2000. Paperback. Condition: New. Reprint. Language: English . Brand New Book. Until World War II, the Four Corners Region--where New Mexico, Colorado, Utah, and Arizona meet--was a collection of isolated rural towns. In the postwar baby boom era, however, small communities like Farmington, New Mexico, became bustling municipalities with rapidly expanding economies. In *Quest for the Golden Circle*, Arthur Gomez traces the development of the Four Corners two industries, mining and tourism, to discover how each contributed to the economic and urban transformation of this region during the 1950s and 1960s. Focusing on four cities--Durango, Colorado; Moab, Utah; Flagstaff, Arizona; and Farmington, New Mexico--Gomez chronicles how these towns played key roles in the West's dramatic postwar expansion. Cities such as Denver, Albuquerque, Phoenix, Tucson, El Paso, and Salt Lake City all grew through use of the abundant petroleum, uranium, natural gas, timber, and other natural resources extracted from the Four Corners region. But the energy boom in these towns was not to last. With the arrival of foreign oil bringing economic growth to a halt in the early 1970s, town leaders turned again to the land to stimulate their economy. This time, the resource was a seemingly inexhaustible one--tourism. Gomez examines how business-minded citizens marketed the area's scenic wonders and established the entire region as a tourist destination. Their efforts were further assisted by the selection of stunning federal lands--Mesa Verde, Grand Canyon, and Arches National Parks--as treasures protected and promoted by the National Park Service. Both mining and tourism, however, were beset by complex new problems and issues. Extensive highways, for instance, were planned to bisect a Navajo reservation. As Gomez illustrates, the growing cities in the Four Corners region felt tremendous competing pressures between outside business powers and local needs...



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