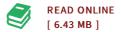


The E-Myth Manager: Why Most Managers Don t Work and What to Do About It (Paperback)

By Michael E. Gerber

HarperCollins Publishers Inc, United States, 2004. Paperback. Condition: New. New edition. Language: English . Brand New Book. More than ten years after his first bestselling book, The E-Myth, changed the lives of hundreds of thousands of small business owners, Michael Gerber椮 trepreneur, author, and speaker extraordinaireæ¥ res the next salvo in his highly successful E-Myth Revolution. Drawing on lessons learned from working with more than 15,000 small, medium-sized, and very large organisations, Gerber has discovered the truth behind why management doesn t work and what to do about it. Unearthing the arbitrary origins of commonly held doctrines such as the omniscience of leader (Emperor) and the most widely embraced myth of allæ e E-Myth Manager offers a fresh, provocative alternative to management as we know it. It explores why every manager must take charge of his own life, reconcile his own personal vision with that of the organisation, and develop an entrepreneurial mind-set to achieve true success.



Reviews

A brand new e book with a brand new standpoint. It really is simplified but unexpected situations in the 50 % of the publication. Your daily life period will likely be transform as soon as you full looking over this publication. -- Dr. Carmine Hammes

This pdf is worth buying. It is actually writter in basic words and not confusing. Its been printed in an remarkably basic way in fact it is merely following i finished reading this publication through which really altered me, affect the way i really believe. -- Dr. Linwood Lehner IV