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GUTS!: COMPANIES THAT BLOW THE DOORS OFF BUSINESS-AS-USUAL



Broadway Books (A Division of Bantam Doubleday Dell Publishing Group Inc), United States, 2006. Paperback. Book Condition: New. Reprint. 206 x 135 mm. Language: English . Brand New Book. Kevin and Jackie Freiberg s previous book, Nuts! Southwest Airline s Crazy Recipe for Business and Personal Success, described the unconventional leadership that made Southwest an airline industry dynamo. In GUTS!, the Freibergs look at twenty-five gutsy and extraordinarily successful businesses and introduce the chief executives who are creating a new...

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- Authored by Jackie Freiberg
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