



## The Chief Learning Officer: Driving Value within a Changing Organization Through Learning and Development

By Jack J. Phillips, Tamar Elkeles

Taylor Francis Ltd, United Kingdom, 2006. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book. NEW - TAMAR ELKELES WINS PRESTIGIOUS AWARD! Tamar Elkeles, vice president of Qualcomm Learning Center and co-author of The Chief Learning Officer, has been named 2010 CLO of the Year by Chief Learning Officer magazine. Since she began with the company in 1992, Tamar Elkeles has built the Qualcomm Learning Center from a one-person operation into a sophisticated, integrated and innovative strategic resource for the organization said Norm Kamikow, president and editor in chief of Chief Learning Officer magazine. Congratulations Tamar! ----- New business realities and customer demands, coupled with new technologies in a changing competitive landscape are causing corporate learning departments to rethink their value, role, and impact in the organization. In a constantly changing business landscape with limited resources and tight budgets, learning must be viewed as essential to a successful achievement of business goals. The individual driving this function, the Chief Learning Officer (CLO), is in a unique position to add significant value to the organization. The role of the CLO is to drive value, focusing on issues such as business alignment, managing resources, innovation, customer service...



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