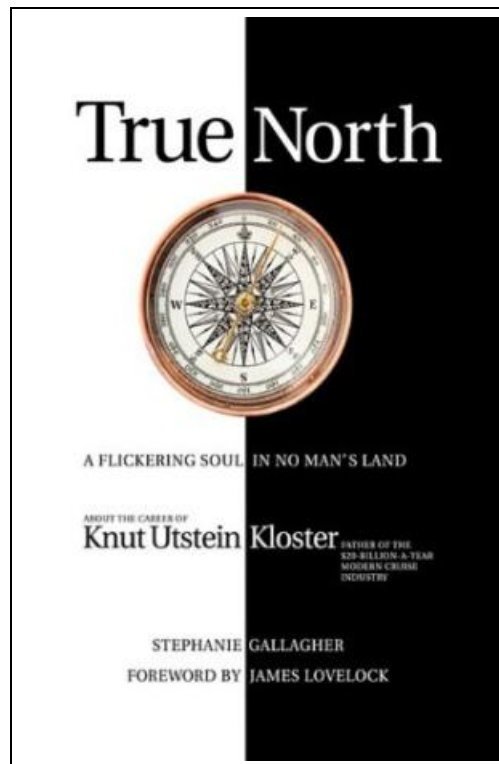


**True North: A Flickering Soul in No Man s Land; Knut Utstein Kloster,
Father of the \$20-Billion-A-Year Modern Cruise Industry (Paperback)**



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Reviews

This written publication is fantastic. I am quite late in start reading this one, but better then never. You will not feel monotony at at any time of your respective time (that's what catalogues are for concerning should you ask me).
(Tevin McClure)

TRUE NORTH: A FLICKERING SOUL IN NO MAN S LAND; KNUT UTSTEIN KLOSTER, FATHER OF THE \$20-BILLION-A-YEAR MODERN CRUISE INDUSTRY (PAPERBACK)



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iUniverse, United States, 2009. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The new bottom line for 21st century capitalism will measure success based on the company s impact on all stakeholders, including the environment and the global community at large. Throughout his interesting career and challenging business ventures, Knut Utstein Kloster he has proven the axiom that businesses can do well by doing good. Long before green became more than a color, or capitalism came generally to mean more than just profit-making, Knut Utstein Kloster was investing in socially responsible enterprises that valued all of its stakeholders. The now popular expression, triple bottom line, was Knut s modus operandi from day one. The story emphasizes the important role of the conscience in navigating a just and equitable course forward. Kloster s no-man s land is the distance between the world-that-is and the world-as-it-should be.

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